

**Generic contact points for funding enquiries from the general public:**

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**Summary of LDS**

LAG Composition

Wicklow County Council CEO Bryan Doyle Public Local Authority Official  
Wicklow County Council Cllr. Grainne McLoughlin Public Local Authority member (Chair)  
Wicklow County Council Cllr. Pat Kennedy Public Local Authority member  
Wicklow County Council Vacancy Public Local Authority member  
Health Service Executive Maurice Farnan Public Authorities  
KWETB Kevin Lewis Public Authorities  
DSP Stephen Fitzgerald Public Authorities  
Local Enterprise Office Sheelagh Daly Public Local Authority Official  
Bray Area Partnership Peter Brennan Local & Community Development  
County Wicklow Partnership Tom Gregan Local & Community Development  
PPN – Community & Voluntary Liam O'Loughlin Community & Voluntary  
PPN – Community & Voluntary Mai Quaid Community & Voluntary  
PPN – Social Inclusion Niamh Wogan Community & Voluntary  
PPN – Social Inclusion Martina Cronin Community & Voluntary  
Business Interests Rory Benville Private Business Interests  
Farming Interests Chris Hill Private  
INOUE Lorraine Hennessy  
PPN Environment Interests Richard Webb  
IT Carlow Denis O'Brien Local & Community Interest

**LAG Area – the entire County of Wicklow**

**Total Available Funding: €4,728,231**

## **Key Local Objectives:**

### **LO1 Rural Tourism**

To support the growth of the tourism sector in Wicklow by improving and expanding the quality and range of tourism products on offer

Build the capacity of Wicklow's rural communities and tourism providers to be prepared to take advantage of Fáilte's Ireland's IAE brand and expand market share.

To animate and develop the heritage tourism potential of South Wicklow's Fitzwilliam Coolattin Estate as a co-operative approach to destination development and an economic driver for the villages and towns of Shillelagh, Carnew, Coolboy and Tinahely.

To animate and develop the unique rural traditional village settlements of West Wicklow as a driver of heritage tourism through a cooperative approach aimed at destination development as a mechanism of stimulating economic activity in the area.

Assist Wicklow's tourism providers and rural communities to benefit from social media as an effective marketing tool to attract visitors.

### **LO2 Enterprise Development and Job Creation**

Improve Wicklow's economy and increase job creation locally through support for LEADER-type new and existing innovative enterprises.

Support and expand LEADER-type micro/SME and social enterprises in Wicklow providing capital, marketing, and Analysis and Development support where needed as a stimulus to creating an entrepreneurial environment linked to job creation and service provision in the county.

Support and facilitate the development of social enterprises and social entrepreneurs in Wicklow, as key contributors to local employment creation and the provision of much needed services and products.

Strengthen the capacity of start-up and existing LEADER-type businesses in Wicklow.

### **LO2 Rural Towns**

Regenerate and strengthen Wicklow's towns ensuring that they are attractive places to visit, live, and do business in

Deliver a community buildings and social capital regeneration programme in specific towns in Wicklow to improve the social aspect of these area

Wicklow's Town Enhancement/Renewal Capital Programme

### **LO3 Basic Services for Hard to Reach Communities**

To build the capacity of those excluded or at risk of social exclusion among Wicklow's hard-to-reach communities and support the development of social and recreational infrastructure in these areas in line with needs identified.

Targeted animation/capacity building and capital programme to support 'hard-to-reach' communities in rural villages/areas as an initiative to improve balanced regional development across the county.

Support facilities/Hubs/projects that enable engagement/ participation among individuals experiencing social and geographical exclusion.

### **LO5 Rural Youth**

Improve pathways for young people in Wicklow to ensure that they are positively engaged and reach their full potential through maximising social and economic opportunities that improve their quality of life

Provision of bespoke, flexible and creative pathways to learning for young people enabling them to progress both socially and economically in line with their own specific needs and interests and to reach their full potential

Develop and deliver a rural youth re-engagement programme in West Wicklow.

Support provision of social infrastructure for young people in specific areas where the need is greatest

### **LO6 Protection and Sustainable Use of Water Resources**

Protect Wicklow's local water resources through awareness creation and appropriate local water conservation solutions among communities and businesses.

Support communities to investigate and develop solutions and contribute to the conservation of our valuable local water resources

### **LO7 Protection of Local Biodiversity**

Enhance and protect Wicklow's unique local biodiversity ensuring increased awareness, enjoyment, and protection for the future

Improve local biodiversity awareness and protection among communities in Wicklow

Improve recreational access to areas of high nature value, ensuring protection of local biodiversity

Support for renewable energy initiatives and businesses as a mechanism to reduce Wicklow's carbon footprint and improve the economy through increased employment in the sector

### **LO8 Development of Renewal Energy**

Strengthen the development and quality of Wicklow's renewable energy Businesses

