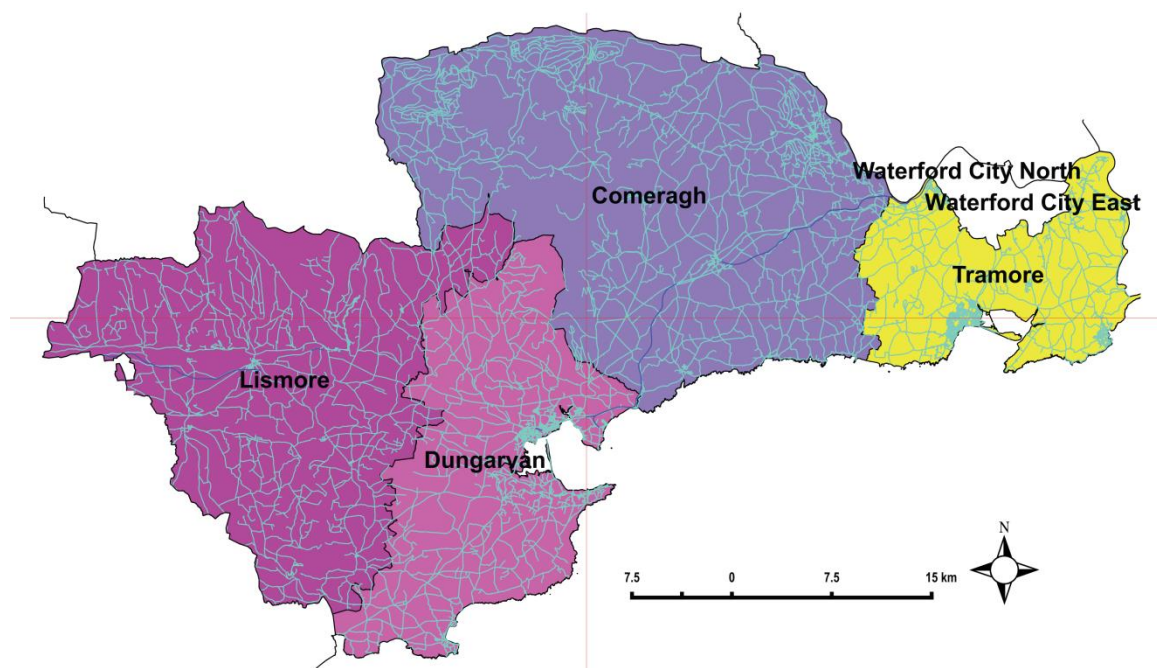


. The LDS covers all of rural Co. Waterford, but excludes the area covered by the original Waterford City boundary. Thus, the LDS has been prepared on the basis of the inclusion of the Municipal Districts of Dungarvan-Lismore, Comeragh, and part of the new Municipal Districts of Tramore-Waterford City West, Waterford City East, and Waterford City South.

The CSO Census 2011 records the population of area as 67,063 persons. This includes the population of the Gaeltacht area.

**Map 1 – Implementation Area by Electoral Area**



## Total Budget

**Table 1 – Summary**

Implementation of operations/projects under the LDS							
Theme 1: Economic Development, Enterprise Development & Job Creation	€0	€747,352	€996,471	€996,471	€996,471	€498,235	€4,235,000
Theme 2: Social Inclusion	€0	€170,296	€227,058	€227,058	€227,058	€113,530	€965,000
Theme 3: Rural Environment	€0	€57,414	€76,552	€76,552	€76,552	€38,276	€325,346
LAG Administration & Animation Costs	€0	€368,611	€365,225	€383,119	€389,798	€373,947	€1,880,699
<b>Total</b>	<b>€77,751</b>	<b>€1,382,673</b>	<b>€1,665,306</b>	<b>€1,683,200</b>	<b>€1,689,879</b>	<b>€1,023,988</b>	<b>€7,522,796</b>

## Key Local Themes & Objectives

### Agreed LDS Themes

Themes	Economic Development	Social Inclusion	Rural Environment
Action Budget %	77%	17%	6%
Sub-Theme	Rural Tourism	Basic Services	Protection and Sustainable Use of Water Resources
	<p>Activity tourism, and sports tourism product development, blueways and maritime activities, and possible charter boating/sailing inter-territorial action.</p> <p>Cultural and heritage tourism product development.</p> <p>Eco tourism product development.</p> <p>RV Parks, glamping and community hostels in remote areas.</p> <p><i>Training through WWETB/Fáilte Ireland</i></p> <p><i>B&amp;B's and self-catering is not been recommended due to potential displacement of existing B&amp;B providers.</i></p> <p><i>Festivals to be supported by Waterford City &amp; County Council mainstream funding.</i></p> <p><i>Marketing - Fáilte Ireland/WC&amp;CC.</i></p>	<p>Targeted at hard to reach Communities</p> <p>Through open call process; invite 6 listed villages to submit bids for support, with 4 potential benefactors.</p> <p><b>Tender Process</b> - Governance training for established voluntary groups.</p> <p><b>Tender Process</b> – Training to develop a Social Enterprise Network.</p> <p><b>Tender Process</b> - Training for communities to support group development and renewal.</p>	<p><b>Tender Process</b> – Environmental awareness training to communities located in the Blackwater/Bride catchment area.</p> <p>1 Exemplar project similar to Fenor Bog.</p>
Themes	Economic Development	Social Inclusion	Rural Environment
Action Budget %	77%	17%	6%
Sub-Theme	Enterprise Development	Youth	Protection and Improvement of Local Biodiversity
	<p><i>Up to 50 Employees-SME's</i></p> <p>Assist and invest development of</p>	<p><i>Placement and Intern Linkage Programme</i> for young rural job</p>	<p><b>Tender Process</b> – Training initiative for local communities on the</p>

	<p>ICT, high-end light engineering, micro pharma and traded services – businesses based in rural villages.</p> <p>Assist development of rural food enterprises.</p> <p>Investment in digital and new media.</p> <p><i>RDP will not provide soft supports to Micro SME's; this will be the remit of Waterford LEO.</i></p>	<p>seekers with local enterprises.</p> <p><b>Tender Process</b> – Training for young rural dwellers of 16-24 years of age to underpin Linkage Programme.</p> <p>Establish a pilot <i>Care Farming</i> initiative.</p> <p><i>WWETB to support training initiatives for young LTU's.</i></p> <p><i>WAP-SICAP to support training for Young LTU's.</i></p> <p><i>WIT to drive 3<sup>rd</sup> level access.</i></p>	<p>containment of noxious plants such as Himalayan Balsam.</p>
<b>Sub-Theme</b>	<b>Rural Towns</b>		<b>Development of Renewable Energy</b>
	<p>Through open call process assist in redevelopment of industrial heritage buildings into modern enterprise space.</p> <p>Through open call process, assist in a limited number of rural enterprise space developments.</p> <p>Through open call process assist the development of economic zones linked to Blueways and Greenway. This action will link to a REDZ application.</p> <p><b>Tender process</b> - training support to village groups on creating a local enterprise culture.</p> <p><b>Tender process</b> - training support to village groups in strategy development and village plans.</p> <p><b>Tender process</b> - training for communities to support group development and renewal.</p> <p><i>WC&amp;CC have a number of economic incentive schemes targeted at attracting new businesses to town centres.</i></p>		Two Hydro Projects
<b>Sub-Theme</b>	<b>Broadband</b>		
	<p>Support DCENR policy.</p> <p>Work with V-Star on Lismore and Ring pilot initiatives.</p> <p>Continue with <i>Connected Communities</i> project.</p> <p><i>LEADER/RDP will not be investing capital funds into broadband provision.</i></p>		

## Agreed LDS Objectives

Theme	Objective	Total Budget
<b>Economic Development</b>	<b>The Development of Tourism as a key driver of Rural Economic Development and Job Creation.</b>	LEADER: €1,741,500 Matched: €1,318,500 Total: €3,060,000
<b>Economic Development</b>	<b>Strategic and Collaborative Investment in Rural Enterprise Development to foster Rural Job Creation in Local Villages.</b>	LEADER; €2,090,000 Matched: €1,910,000 Total: €4,000,000
<b>Economic Development</b>	<b>The revitalisation of Local Villages through the development of Human Capital, and Capital investment in two infrastructural projects.</b>	LEADER: €403,500 Matched: €112,500 Total: €516,000
<b>Economic Development</b>	<b>Improved Access to Broadband Services in West and North Waterford</b>	Staff Time
<b>Social Inclusion</b>	<b>Underpinning Social Inclusion Initiatives in Rural Areas through investment in Physical and Human Capital</b>	LEADER: €865,000 Matched: €260,000 Total: €1,125,000
<b>Social Inclusion</b>	<b>Rural Youth</b>	LEADER; €100,000 Matched: €36,666 Total: €136,666
<b>Environment</b>	Rural Environment	LEADER: €325,436 Matched: €274,769 Total: €600,205

## Summary of Agreed LDS Strategic Actions

### Tourism

Action	Budget	Outcomes
<b>Activity Tourism</b>	Leader: €607,500 Private/Community/State: €472,500 (Estimated 2/3 @ 50% & 1/3 @ 25% matched funding)	Projected Jobs 27 FTE's
<b>Culture and Heritage Product Development</b>	Total Capital: €840,000 Leader: €472,500 Private/Community/State: €367,500 (Estimated 2/3 @ 50% & 1/3 @ 25% matched funding)	Projected Jobs: 21 FTE's
<b>Eco Tourism Product Development</b>	Training: €60,000/€15,000 per Training Programme Leader: €54,000 Private/Community/State: €6,000 (Estimated @ 10% matched funding)	Sustained Jobs: 20
<b>Community Hostels, RV Park, Glamping/Camping</b>	Total Capital: €1,080,000 Leader: €607,500 Private/Community/State: €472,500 (Estimated 2/3 @ 50% & 1/3 @ 25% matched funding)	Projected Jobs: 27 FTE's

### Enterprise

Action	Budget	Outcomes
<b>Capital Investment in existing and start up technology, graduate orientated rural businesses</b>	Total Capital: €2,560,000 Leader: €1,280,000 Private/Community/State: € 1,280,000(Estimated @ 50% matched funding)	Projected Jobs: 64 FTE's
<b>Capital Investment in the Development of Rural Food Enterprises</b>	Total Capital: €720,000 Leader: €405,000 Private/Community/State: €315,000 (Estimated 2/3 @ 50% & 1/3 @ 25% matched funding)	Projected Jobs: 18 FTE's
<b>Investment in Digital and New Media</b>	Total Capital: €720,000 Leader: €405,000 Private/Community/State: €315,000 (Estimated 2/3 @ 50% & 1/3 @ 25% matched funding)	Projected Jobs: 18FTE's

## The revitalisation of Local Villages

Action	Budget	Outcomes
<b>Capital investment in the redevelopment of one Industrial Heritage Building into modern Enterprise Space; Through open call process.</b>	Total Capital: €200,000 Leader: €150,000 Private/Community/State: €50,000 (Estimated 75% matched funding)	Projected Jobs: 5 FTE's
<b>Capital investment in the development of one new Industrial/Office Facility in a Rural Village; Through open call process.</b>	Total Capital: €250,000 Leader: €187,500 Private/Community/State: €62,500 (Estimated @ 75% matched funding)	Projected Jobs: 5 FTE's
<b>Facilitation and Training of four Geographic clusters to form economic development zones</b>	Total Capital: €28,000 Leader: €28,000	Projected Jobs: 0 FTE's – This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.
<b>Tender Process - Training support to Village Groups on creating a Local Enterprise Culture</b>	Total Capital: €32,000 Leader: €32,000 Private/Community/State: €0 (Voluntary Time) (Estimated @ 0% matched funding)	Projected Jobs: 0 FTE's– This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.
<b>Fostering Local Strategy Development at Village Level</b>	Leader: €6,000 Private/Community/State: €0 (Estimated @ 0% matched funding)	Projected Jobs: 0 FTE's This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.

## Broadband

<b>Title of Local Objective</b>	<b>Improved Access to Broadband Services in West and North Waterford</b>
<b>LEADER Theme/Sub Theme</b>	Broadband
<b>Rationale for the Objective</b>	Broadband Service in West and North Waterford is not of merchantable quality. It is a block on development. The RDP/LEADER Programme will <b>not</b> be making a capital investment in Broadband Delivery. It will invest a limited amount of Staff/Animation time into promoting local competition between providers to provide a good service in the a
<b>Link to the LECP</b>	Objective 2.2 – Economic Plan – Enhanced provision of Broadband
<b>Financial Allocation</b>	Through Administration
<b>No. of Strategic Actions</b>	Pobal Telecom, Connected Communities & B4RN

Social Inclusion

Action	Budget	Outcomes
<p><b>Through open call process, invite identified locations to submit bids for investment support into community service delivery hubs, with 4 potential benefactors.</b></p> <p>Sports Halls will not be supported, as they are funded under the Sports Capital Fund.</p>	<p>Type of Initiative: Capital Community Project- Hall/Local Community Facility Total Capital: €1,040,000 Leader: €780,000 Private/Community/State: €260,000 (Estimated @ 75% matched funding)</p>	<p>Projected Jobs: 0 FTE's. Most Community Facilities are staffed through DSP Programmes.</p>
<p><b>Community Leadership Training for Established Voluntary Groups</b></p>	<p>Type of Initiative: Training Total Capital: €34,000 Leader: €34,000 Private/Community/State: €0 (Estimated @ 0% matched funding)</p>	<p>Projected Jobs: 0 FTE's This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.</p>
<p><b>Training for Communities to Support service delivery hubs</b></p>	<p>Type of Initiative: Training Total Capital: €25,000 Leader: €25,000 Private/Community/State: €0 (Estimated @ 0% matched funding)</p>	<p>Projected Jobs: 0 FTE's</p>
<p><b>Training to Develop a Social Enterprise Network</b></p>	<p>Total Capital: €26,000 Leader: €26,000 Private/Community/State: €0 (Estimated @ 0% matched funding)</p>	<p>Projected Jobs: 0 FTE's</p>

## Rural Youth

Action	Budget	Outcomes
<b>Training for Young Rural Dwellers to Support Employment Placement</b>	Total Capital: €30,000 Leader: €30,000 Private/Community/State: €0 (Estimated @ 0% matched funding)	Projected Jobs: 20 FTE's
<b>Rural Youth Service Delivery Model</b>	Type of Initiative: Capital Investment in Youth Facilities in Isolated Communities Total Capital: €66,666 Leader: €50,000 Private/Community/State: € 16,666 (Estimated @ 75% matched funding)	Projected Jobs: 0 FTE's. Most Community Facilities are staffed through DSP
<b>Training to Establish a Pilot Care Farming Programme</b>	Total Capital: €40,000 Leader: €20,000 Private/Community/State: €20,000 (Estimated @ 50% matched funding) * Please note that the Training costs for the training of the Farmers is been funded by a private benefactor. €8,000	Projected Jobs: 10 FTE's

## Rural Environment

Action	Budget	Outcomes
<b>Protection and Sustainable Use of Water Resources</b>	Type of Initiative: Training on Environmental Needs Total Capital: €12,000 Leader: €12,000 Private/Community/State: € 0 (Estimated @ 0% matched funding)	Existing: 80 Participants from Existing Groups New: 40 Participants from Newer Organisations Projected Jobs: 0 FTE's. This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.



## Rural Environment

*Continued*

Action	Budget	Outcomes
<b>Exemplar Small Scale Community Project on Water Conservation</b>	Type of Initiative: Capital/Technical to facilitate small exemplar Environmental/Conservation Action to conserve water by a Local Community. Total Capital: €53,333 Leader: €40,000 Private/Community/State: €13,333 (Estimated @ 75% matched funding)	Projected Jobs: 0 FTE's. This cannot be estimated at time of application. It is difficult to quantify technical support success. Statistics will be kept to create a future baseline.
<b>Training Initiative for Local Communities on the need for and benefits of Bio-diversity</b>	Type of Initiative: Training on Bio Diversity Total Capital: €12,000 Leader: €12,000	Existing: 90 Participants New:30 Participants Projected Jobs: 0 FTE's. This cannot be estimated at time of application. It is difficult to quantify soft support success. Statistics will be kept to create a future baseline.
<b>Development of Renewable Energy</b>	Type of Initiative: Capital Investment into 2 Micro Hydro Power Facilities Total Capital: €522,872 Leader: €261,436 Private/Community/State: €261,436 (Estimated @ 50% matched funding)	Projected Jobs: 8 FTE's