

## Kerry LAG LDS summary for The Department of Arts, Heritage, Regional, Rural and Gaeltacht Affairs.

### 1.0 Overall Vision

1.1 The overall vision of the LEADER Programme 2014-2020 in Co. Kerry will be to improve the quality of life of the people of the county and to diversify the rural economy of the area.

### 2.0 Priority areas

2.1 Through in-depth analysis, consultation and research, this LDS has been developed in response to the opportunities to address many of the rural development needs of Co. Kerry. Improving the quality of life of people living throughout Co. Kerry will require applying the LEADER 2014-2020 Programme across economic, social and environmental strategies and actions. Therefore, given the diversity of the Co. Kerry area, the LDS agreed priorities address all of the RDP themes and sub themes. The priority areas are as follows:

- **Economy and employment** is an important priority due to the high levels of out-migration from Co. Kerry.
- **Enterprise development** is prioritised due to need to diversify the economic base in Co. Kerry with specific focus on potential growth areas.
- **Tourism** is vitally important to the economy of Co. Kerry. Consultation with local communities and tourism interests have identified the opportunities of further leveraging our rich cultural, social and environmental assets in order to sustainably grow visitor numbers to rural parts of the county.
- **Rural towns and villages** have been prioritised due to the adverse affects of the economic downturn.
- The deficiency of **broadband** is one of the most pressing issues facing the county.
- **Social Inclusion** is being prioritised as it facilitates an understanding of inclusion that permeates the whole community and informs the local development approach that has been so successful in Ireland to date.
- **Basic services** are being prioritised in order to counteract isolation and peripherality in rural areas.
- **Young people** are a priority as they have been specifically highlighted as lacking appropriate facilities, activities and attractions.
- **Environment** is a valuable resource in Co. Kerry with 30% of the county having either a SAC or SPA designation.
- **Water resources** compliment all the other strategies but the focus on their protection and sustainable use was highlighted as a priority for this LEADER LDS.

- **Protection and improvement of local biodiversity** has proven to be an issue raised throughout the county as communities become more aware of our environment and it's richness in habitats and species.
- **Renewable energy** is once again a priority as an increased level of community participation, via CLLD methodologies, in renewable energy projects will ensure that communities benefit from local renewable energy projects.

### 3.0 LAG Composition

3.1 The Kerry LAG has twenty members. It is comprised of the nineteen members of the LCDC and one representative for IRD Duhallow LDC. The LAG is supported by a designated Chief Officer, support officer and administrative staff.

3.2 Of the 19 members in the LCDC, 10 members must be from the private sector. The membership represents a broad range of sectors, including social, community, environmental, agricultural and the local development sector in its private membership.

### 4.0 LAG Area

4.1 The Local Development Strategy area encompasses the County of Kerry. County Kerry is located in the South West of Ireland and covers an area of 1,815 sq. miles. It is the 5<sup>th</sup> largest of the 32 counties of Ireland by area and the 13<sup>th</sup> largest by population. The CSO 2011 census recorded the population of County Kerry as 145,502. Kerry is a coastal county and is bordered on its western coast by the Atlantic, and landward by County Limerick to the east and County Cork to the south-east.

### 5.0 Total Available Funding

LEADER allocation to Kerry LAG - €10,219868.29.

### 6.0 Objectives, Actions and Outputs

Local Objective 1.1 - To support the development of Rural Tourism in Kerry.							
Strategic Action 1.1.a - Animation, Capacity Building, Analysis & Development, Training & Mentoring							
Projected Outputs / Indicators & targets:	Projects funded	New	65	Existing	42		
Strategic Action 1.1.b - Capital & Marketing.							
Projected Outputs / Indicators & targets:	Projects funded	New	82	Existing	45		
	Jobs created	FT	40	PT	30	SL	40
	Jobs sustained	FT	20	PT	10	SL	15
Projected number of visitors per annum:		120,000					

Local Objective 1.2 - To support the sustainable development of both social & private enterprise.							
Strategic Action 1.2.a - Animation, Capacity Building, Analysis & Development, Training & Mentoring							
Projected Outputs / Indicators & targets:	Enterprises funded	New	30	Existing	30		
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A
Strategic Action 1.2.b - Capital & Marketing							

<b>Projected Outputs / Indicators &amp; targets:</b>	Enterprises funded	New	38		Existing	35	
	Jobs created	FT	46	PT	30	SL	0
	Jobs sustained	FT	25	PT	15	SL	0

**Local Objective 1.3 - To support the sustainable development of vibrant rural towns, villages and their hinterlands.**

**Strategic Action 1.3.a - Animation, Capacity Building, Analysis & Development, Training & Mentoring**

<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New	44				
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A

**Strategic Action 1.3.b - Capital & Marketing**

<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New	57				
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A

**Local Objective 1.4 - To increase access by rural communities and businesses to high speed reliable broadband, Wi-Fi and 4G coverage.**

**Strategic Action 1.4.a - Animation, Capacity Building, Analysis & Development, Training & Mentoring**

Number of capacity building / training / information projects funded	9
Number of individuals participating in capacity building / training / information activities in relation to broadband	100

**Strategic Action 1.4.b - Capital & Marketing.**

Number of small scale equipment projects funded	9					
Population benefiting from enhanced broadband as a result of equipment funding	540					
Number of new jobs created	FT	4	PT	2	SL	N/A
Number of existing jobs sustained	FT	6	PT	4	SL	N/A

**Local Objective 2.1 - To promote more inclusive sustainable rural areas.**

**Strategic Action 2.1.a - Community Animation, Capacity Building, Analysis & Development, Training & Mentoring.**

<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New	17		Existing	23	
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A

**Strategic Action 2.1.b - Community Capital & Services Support**

<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New	26		Existing	32	
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A

**Local Objective 2.2 - To improve the economic, community involvement & social opportunities for young people in rural communities.**

**Strategic Action 2.2.a - Animation, Capacity Building, Analysis & Development, Training & Mentoring.**

<b>Projected Outputs /</b>	Projects funded	15
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<b>Indicators &amp; targets:</b>				
<b>No's of young people directly participating (by type of initiative):</b>	Youth clubs / cafes	250	Arts	150
	Youth entrepreneurship	250	Youth development	150
	Sport / recreation	250		
<b>Strategic Action 2.2.b - Capital Supports</b>				
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	18		
<b>Numbers of young people directly participating:</b>	Youth clubs / cafes	300	Arts	150
	Youth entrepreneurship	N/A	Youth development	0
	Sport / recreation	160		

<b>Local Objective 3.1 - To sustainably manage the natural resource potential of the Freshwater, Estuarine and main water bodies in County Kerry.</b>							
<b>Strategic Action 3.1.a - Animation, Capacity Building, Analysis &amp; Development, Training &amp; Mentoring.</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		6	Existing		5
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A
<b>Strategic Action 3.1.b - Capital &amp; Marketing.</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		9	Existing		5
	Jobs created	FT	3	PT	4	SL	
	Jobs sustained	FT	2	PT	1	SL	

<b>Local Objective 3.2 - To improve the status of annexed habitats and species and locally important biodiversity sites.</b>							
<b>Strategic Action 3.2.a - Animation, Capacity Building, Analysis &amp; Development, Training &amp; Mentoring.</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		9	Existing		3
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A
<b>Strategic Action 3.2.b - Capital &amp; Marketing</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		12	Existing		6
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A

<b>Local Objective 3.3 - To promote environmentally and socially complimentary renewable energy initiatives.</b>							
<b>Strategic Action 3.3.a - Animation, Capacity Building, Analysis &amp; Development, Training &amp; Mentoring</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		7	Existing		6
	Jobs created	FT	N/A	PT	N/A	SL	N/A
	Jobs sustained	FT	N/A	PT	N/A	SL	N/A
<b>Strategic Action 3.3.b - Capital &amp; Marketing</b>							
<b>Projected Outputs / Indicators &amp; targets:</b>	Projects funded	New		15	Existing		5
	Jobs created	FT	4	PT	10	SL	0
	Jobs sustained	FT	3	PT	2	SL	0